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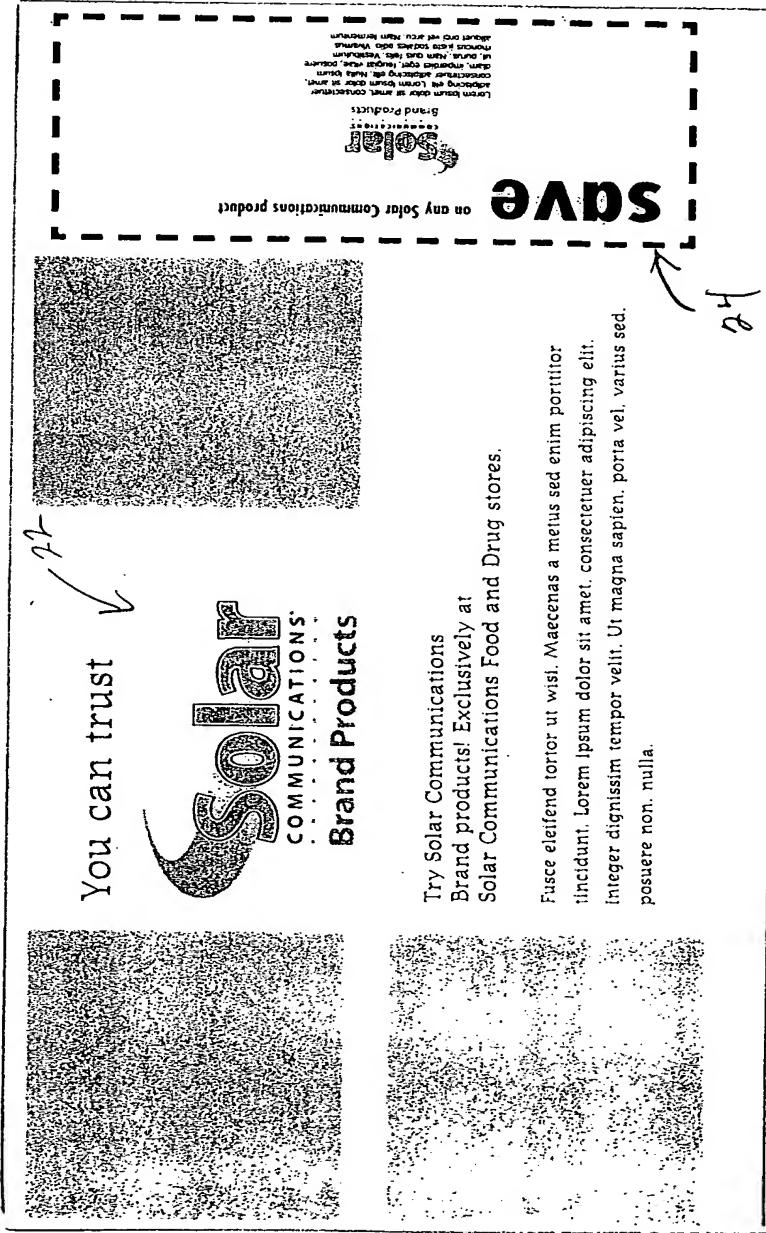


FIG. 1a

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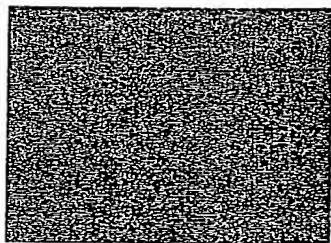
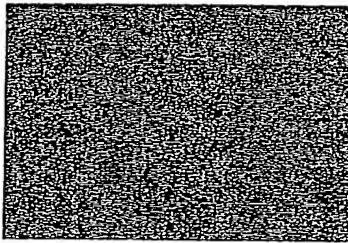
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FIG. 1b

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nunc. Quisque arcu.

Sincerely,
Solar Communications

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F16.2a

Inventor: HUDETZ, Peter R.
Attorney Docket No. 12287/3
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Sincerely,
Solar Communications

1

Visit your local store at:

1120 Frontenac Road
Naperville, IL 60563-1799.

The Carpers Family
123 Anystreet
Anytown, AT 123456

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FIG. 2b

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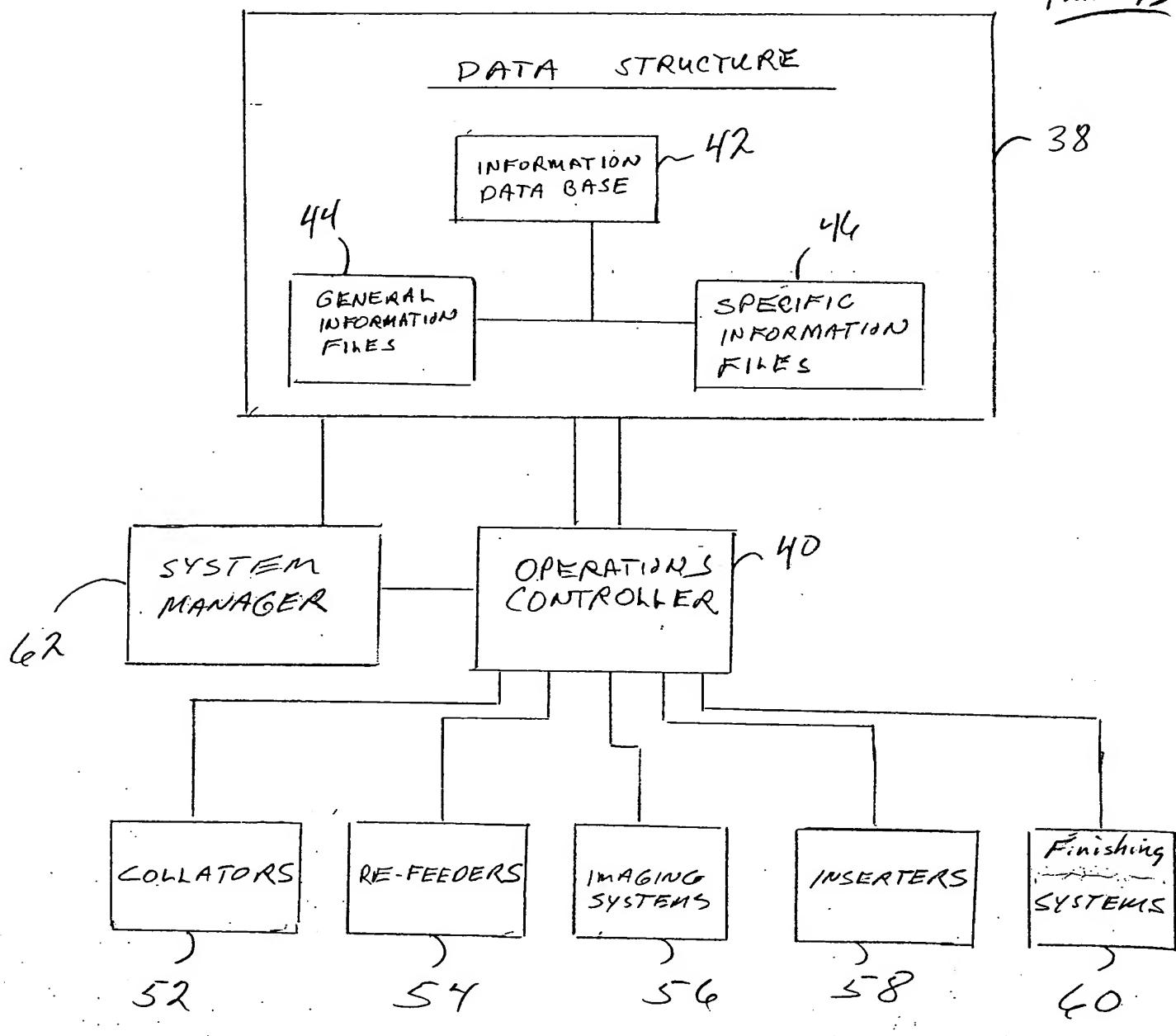


FIG. 3a

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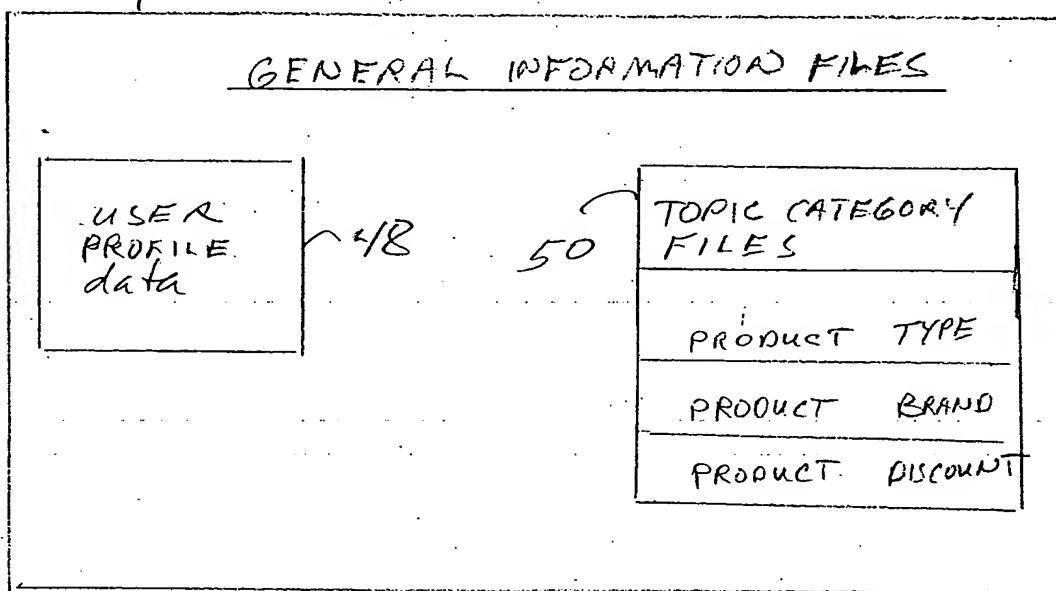


FIG. 3b

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46
SPECIFIC INFORMATION FILES

RECIPIENT DATA FILES

IDENTIFICATION

SPECIFIC PRICING

PRODUCT PREFERENCE

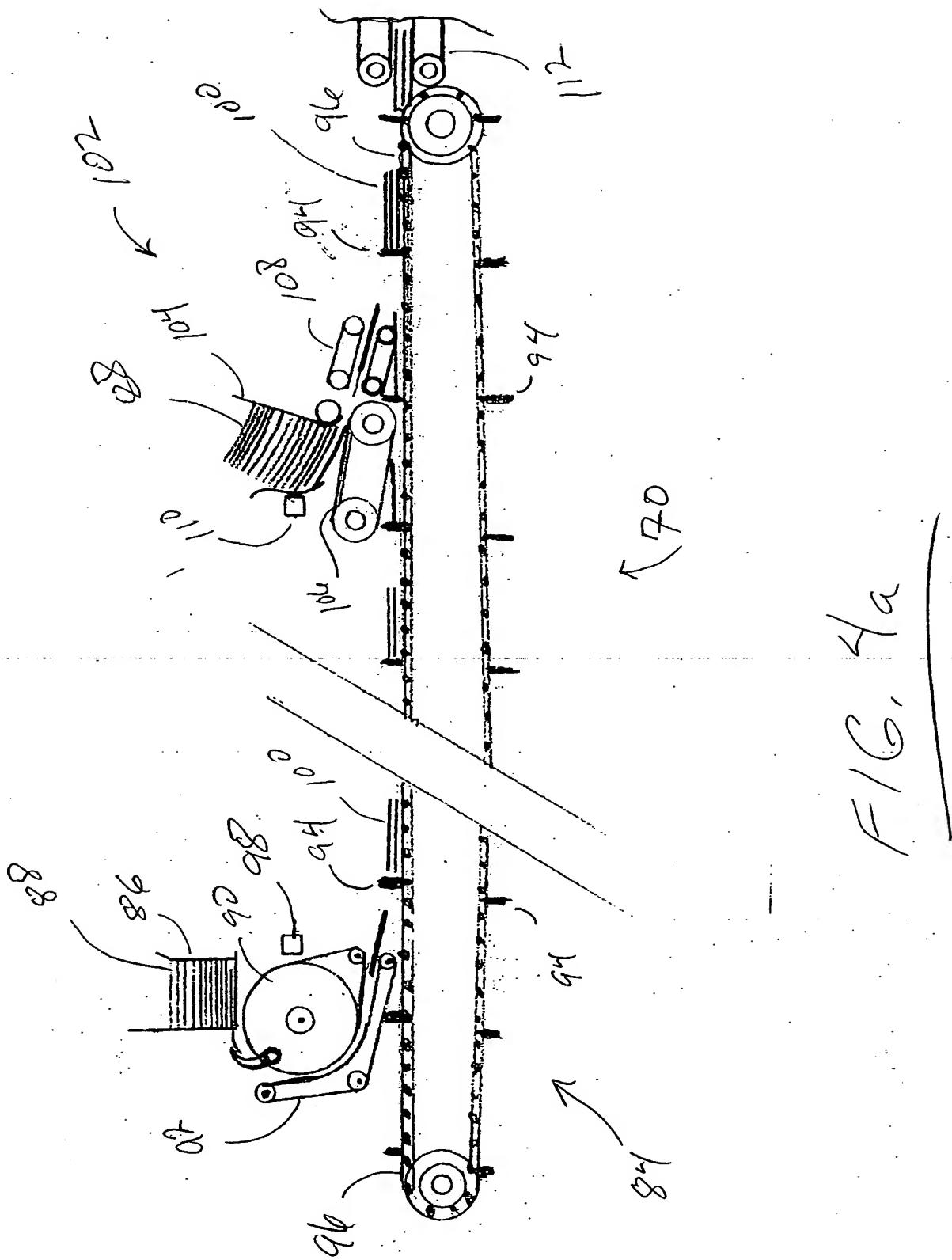
STORE PREFERENCE

GEOGRAPHIC LOCATION

FIG. 3c

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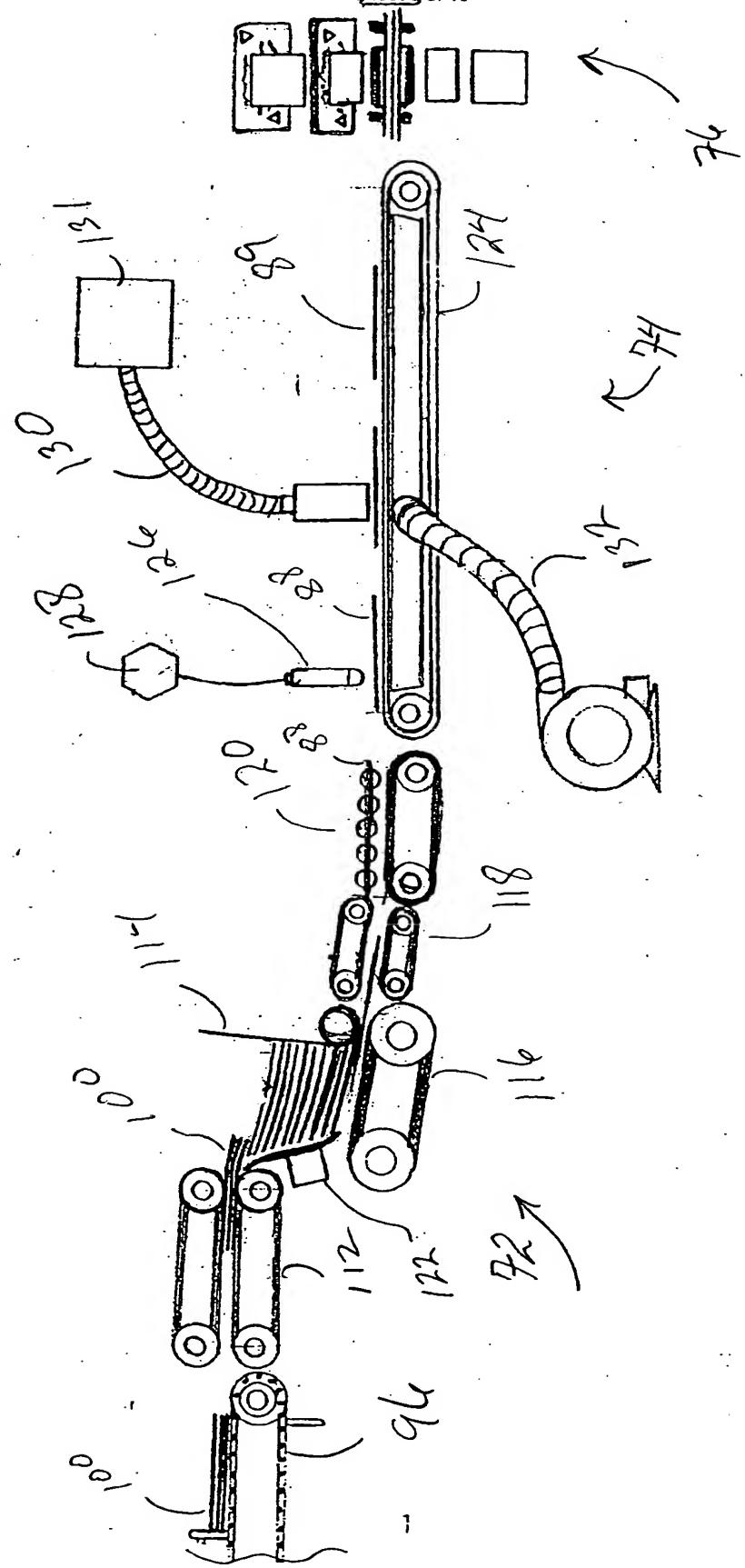
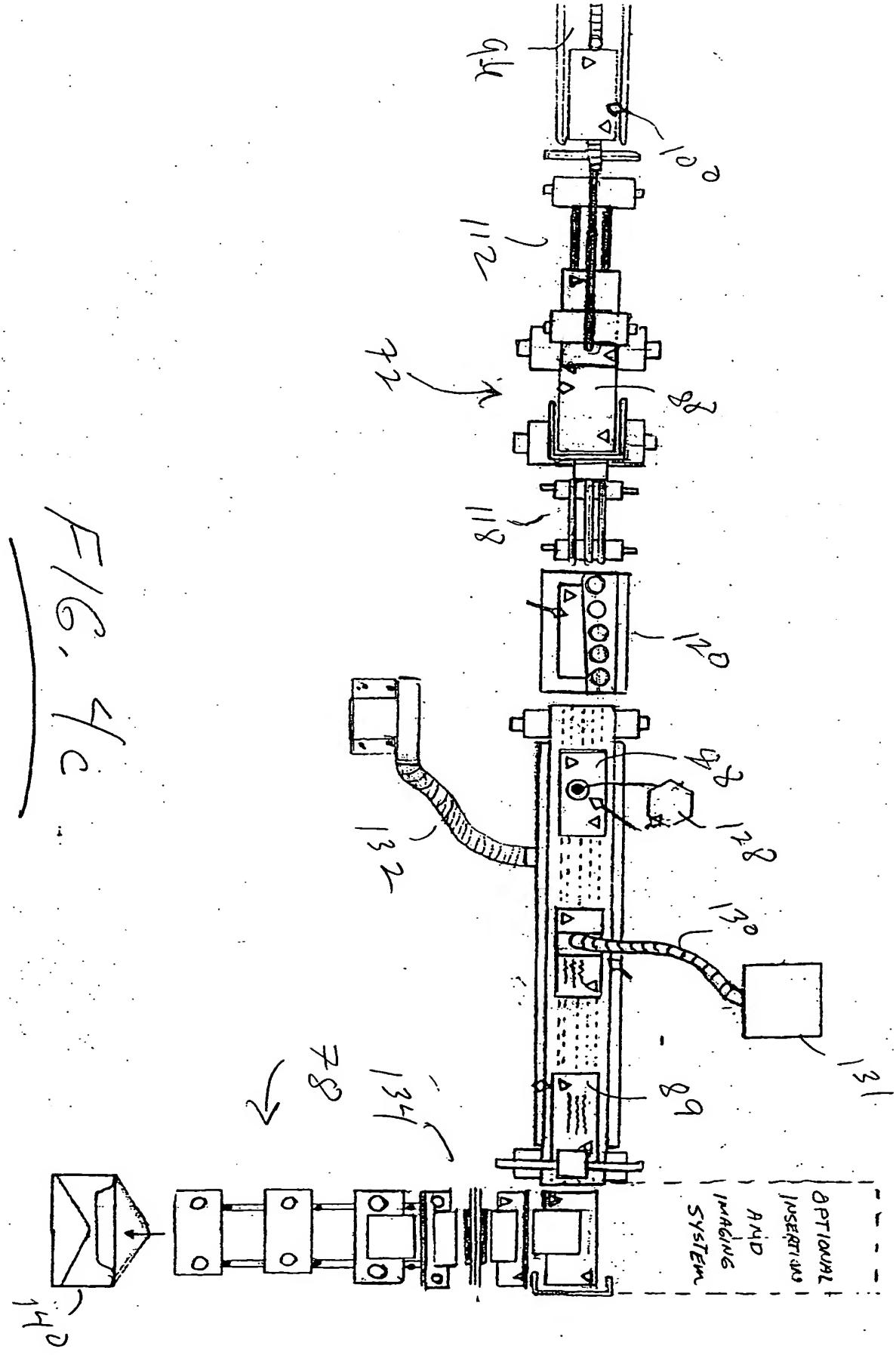
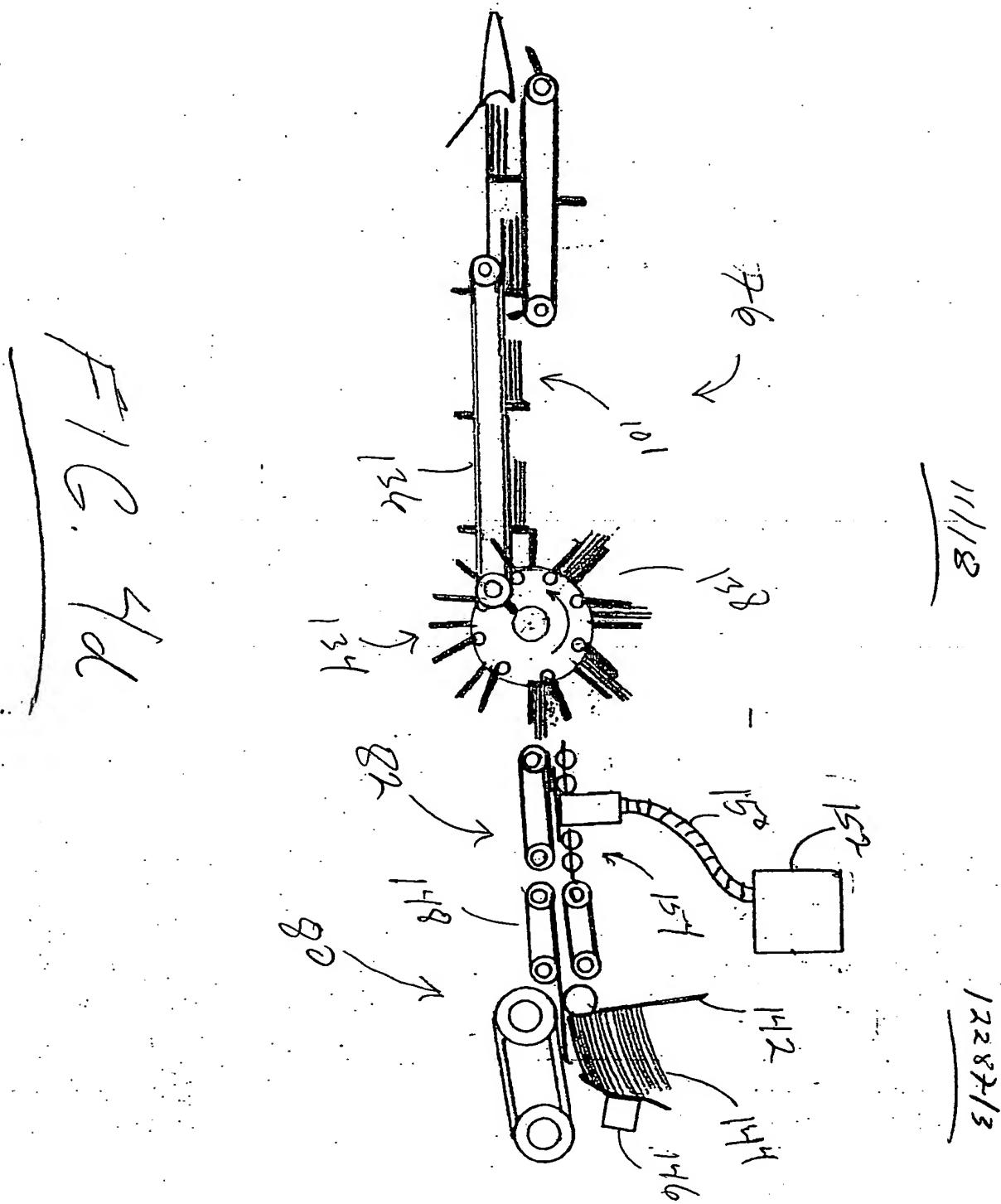


FIG. 4.6

FIG. 4c





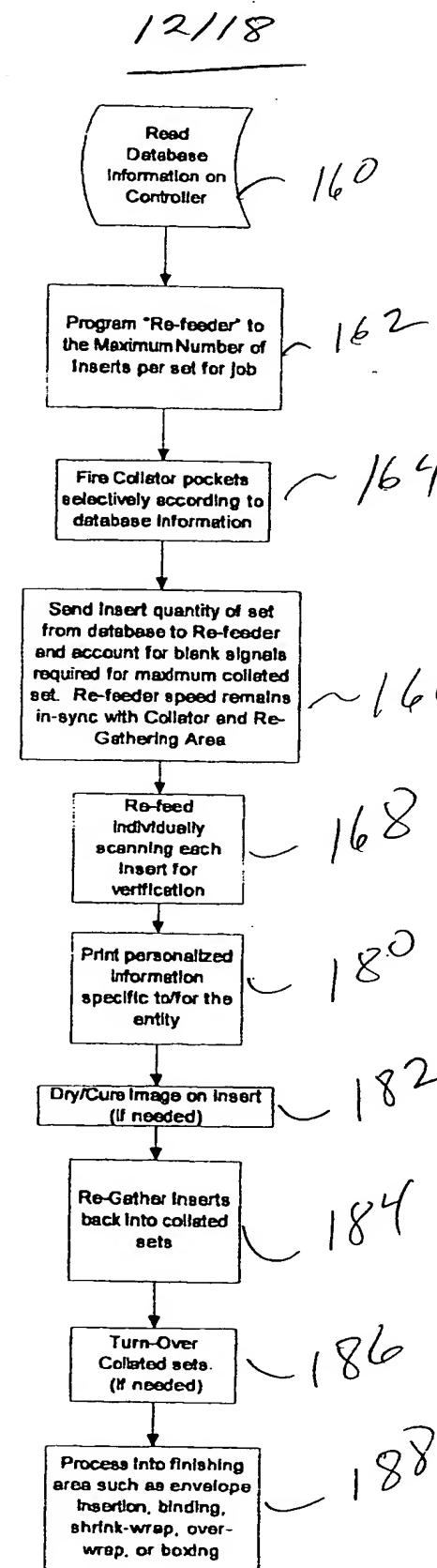


FIG. 5

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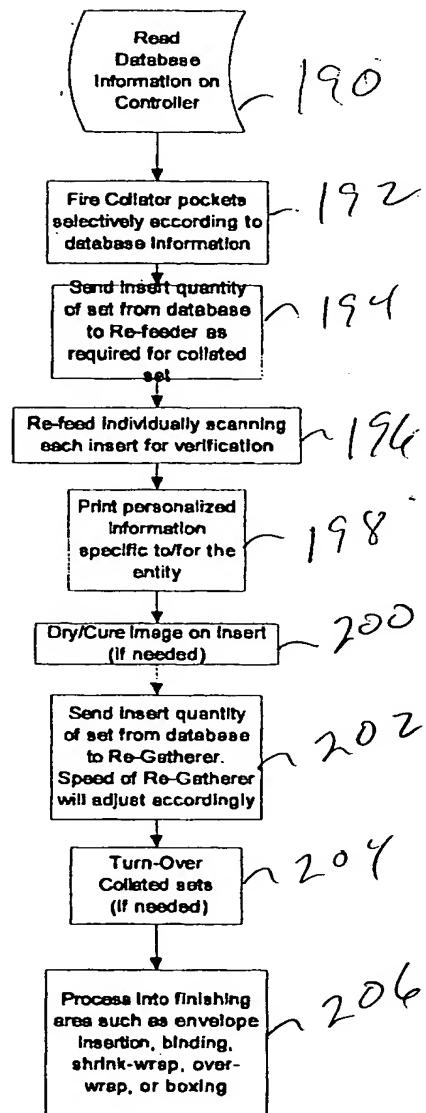
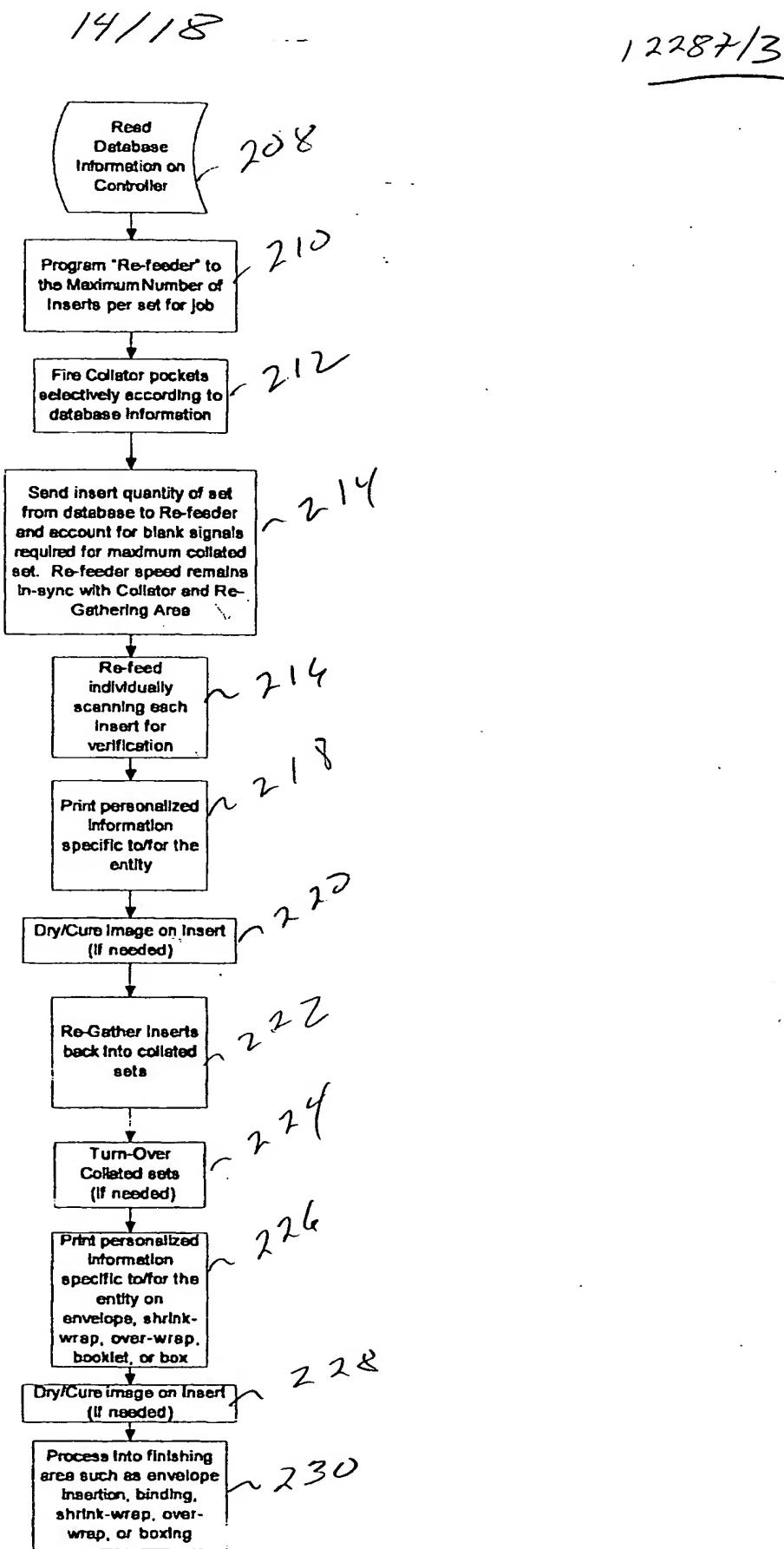


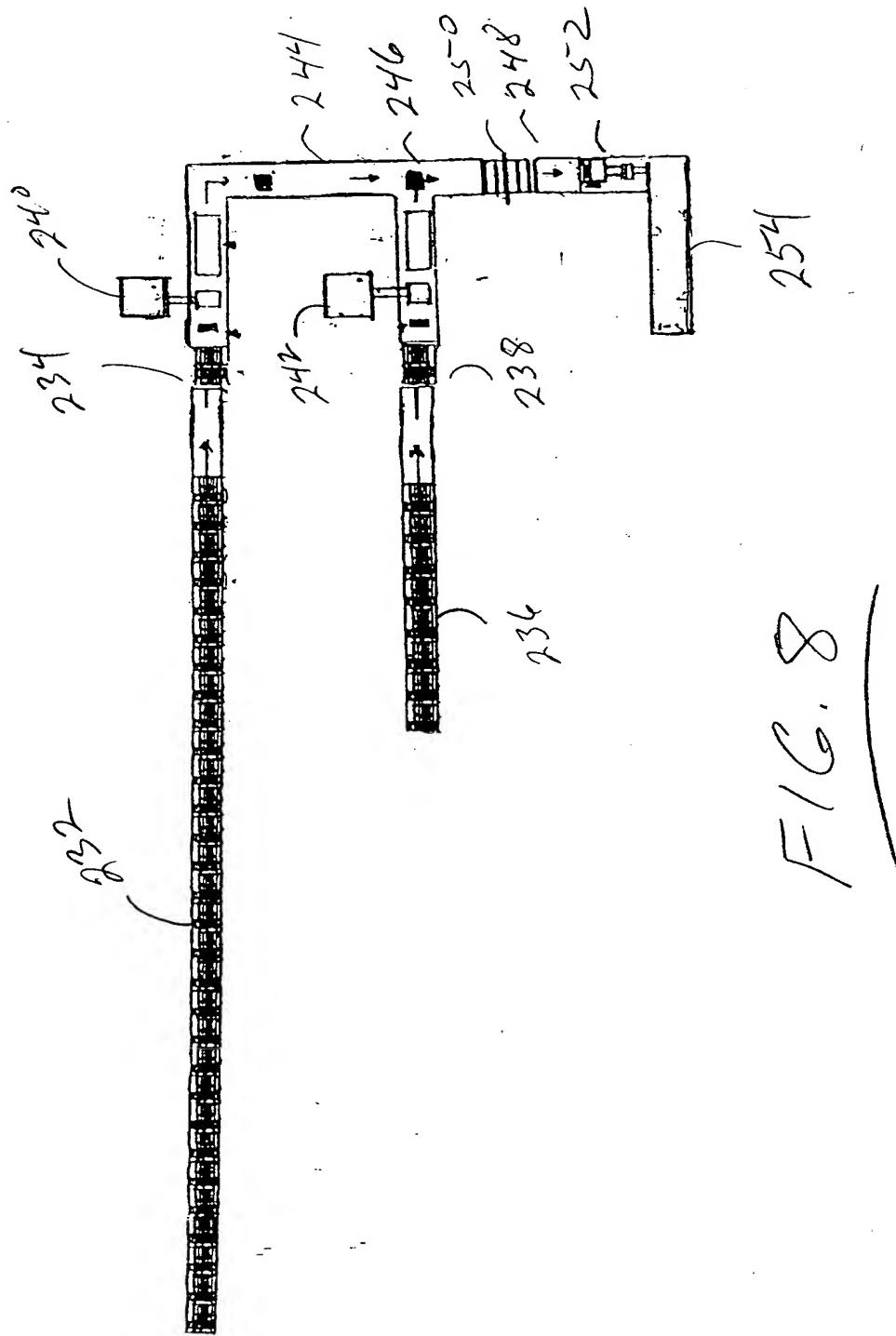
FIG. 6

FIG. 7



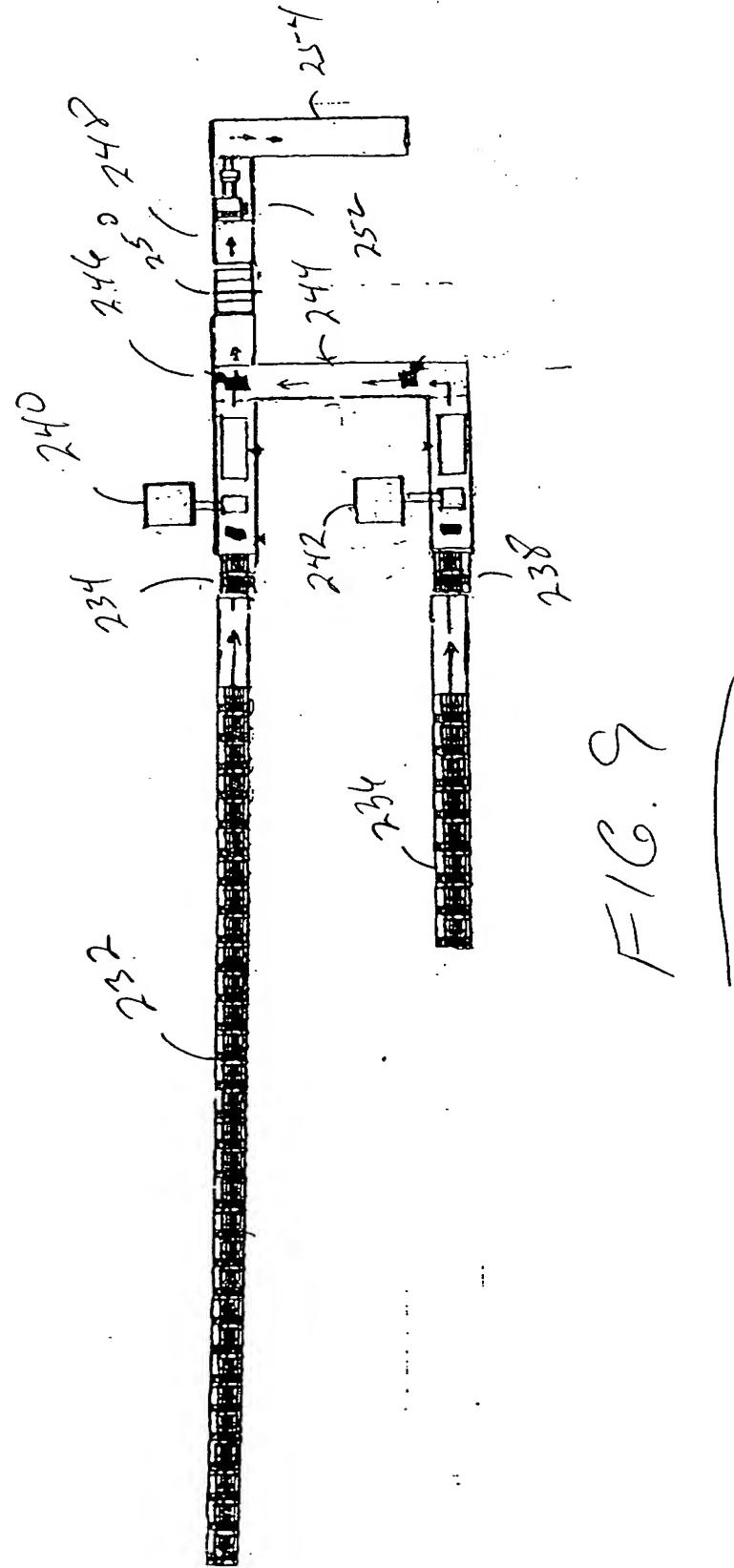
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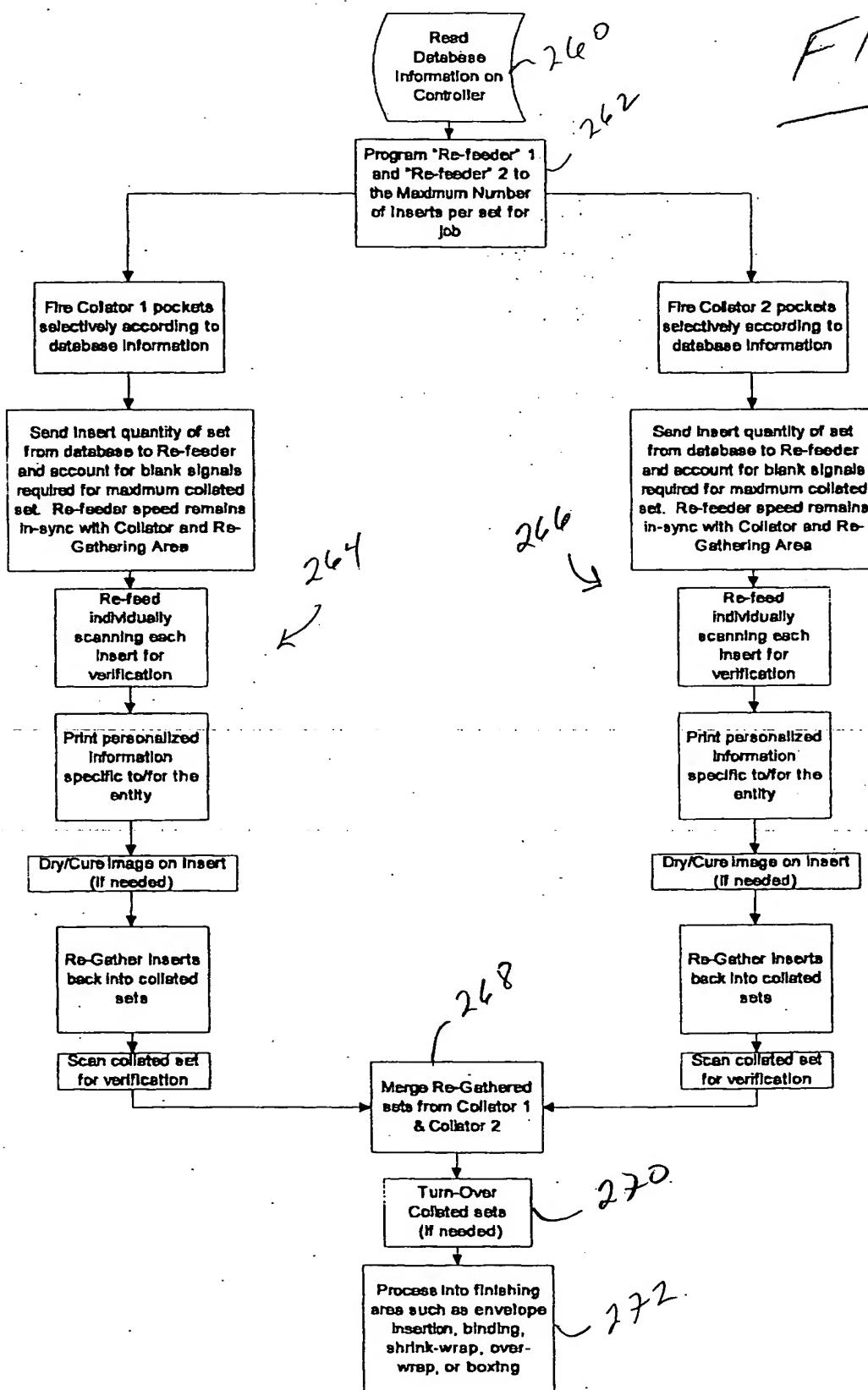
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FIG. 10



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FIG. 11

